Building Partnerships to Develop Tomorrow’s Transportation Workforce

Facing the Challenges Ahead Together

The workforce of the future will be smaller, more diverse, and have more career options than in the past. In the transportation sector, mass retirements in the baby boom generation combined with standard turnover and new technologies will make the knowledge and the skills required of future transportation workers dramatically different from the present.

Since no single organization can solve transportation’s workforce challenges, the Midwest Transportation Workforce Center (MTWC) works to bring all stakeholders—industry, education, and labor—together to commit to a common agenda that addresses these challenges to ensure that transportation remains an in-demand sector for all job seekers.

How Can I Get Involved?

MTWC welcomes all organizations and individuals to join us in our common mission of developing and sharing innovative responses to transportation’s workforce issues. Among the many ways to ensure you are a part of the network include:

• Joining our mailing list.
• Contributing your initiatives, programs, and best practices to our web-based Clearinghouse.
• Volunteering to facilitate discussions on issues that matter to you most with other, engaged colleagues.
• Engaging with your colleagues on a daily basis by joining our on-line Community of Practice.
• Including MTWC in your social media channels, such as LinkedIn, Facebook, and Twitter.
• Inviting us to make a presentation to your community.
• Sharing your successes with the transportation community by telling us about your own good practices through MTWC’s Success Stories website campaign.
• Submitting ideas for webinars that MTWC will facilitate or by watching one of our partner’s webcasts to get current details from the field.
• Calling us. We’d love to discuss with you the issues you’re facing. Our contact information is below.

About the MTWC

MTWC takes a strategic approach to workforce development by engaging and facilitating partnerships between the transportation industry, education, and economic development sectors in nine Midwestern states: Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Ohio, and Wisconsin. The Center does this by:

• Convening stakeholders virtually and in-person to leverage their knowledge and ideas.
• Generating awareness about transportation careers.
• Facilitating stakeholder communication, connections, and collaboration.
• Building and sustaining a network of transportation organizations and people.

In addition to these partnerships, the MTWC analyzes workforce data, promotes and helps create workforce development initiatives, and is developing a clearinghouse of transportation workforce development resources in the Midwest.

MTWC Is Integral Part of a National Network

Based at the University of Wisconsin–Madison, MTWC is one of five regional centers that make up the National Network for the Transportation Workforce (NNTW). Together, these centers contribute to a national strategy for transportation workforce development. MTWC and the other regional centers are funded by the Federal Highway Administration through its Center for Transportation Workforce Development.

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